



Exclusive distributor of...

Cambridge Weight Plan<sub>M</sub>

**Company Profile** 

#### Who We Are?



Rejeem Bela Rejeem is a weight control and diet related company that helps overweight & obese people to lose and maintain their healthy weight through healthy products and well-managed diet.









# Our Vision Is To Enhance The Jordanian Society To Be Free Of Obesity & Its Related Diseases



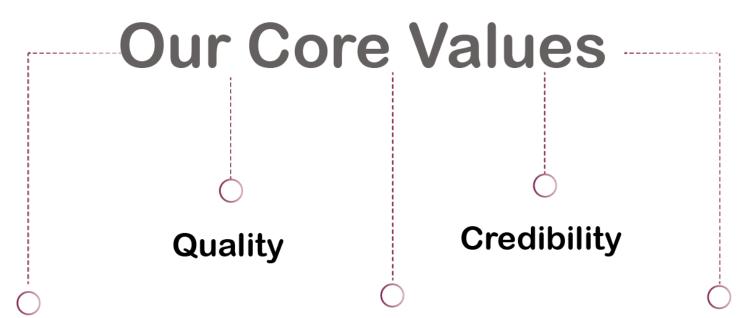




Changing our clients lives from better to the best by getting them to an ideal and stable weight in record time by using the necessary programmes and products along with nutritional counseling and follow-up at the highest standards and quality. We are keen to raise awareness of proper nutritional principles to our clients to aid them in maintaining a healthy lifestyle.







Commitment To Our Promises

Reliability

**Empathy** 



#### **Concept Of The Brand Name**



Inspiring people that they are able to lose their extra weight easily, quickly and with no fatigue by consuming tasty meals and with full nutritional assessment.





## **Our Services**

- A Distinctive Consultation
- Body Composition Analysis (Tanita)
- Weight Loss Programs.
- Follow-up Sessions.
- Weight Maintenance Programs.
- Healthy Dietary Products Full Of All The Essential Nutrients.











Chocolate

Cambridge Weight Plan...





Yummy Chocolate Bars



**Peanut** 



Cranberry



**Malt Toffee** 





## Cambridge Weight Plan.

## The Porridge Energize Your Body



**Original** 



**Apple &cinnamon** 









### Meals That Keeps You Full & Happy



**Spicy Tagine** 







#### **Lemon & Lime**







**Berry** 



**Orange** 



Watermelon



#### Why Rejeem Bela Rejeem



Strives towards improving health and providing programs and products which are full of all the essential nutrients in a very low calories to reduce and control the weight, protecting you from obesity related diseases:

- Type 2 Diabetes
- High Blood Pressure
- Heart Disease And Strokes
- Certain Types Of Cancer
- Sleep Apnea
- Osteoarthritis
- Fatty Liver Disease
- Kidney Disease









Gester Kelada General Manager

An experienced businessman with impeccable background in areas of business

administration; marketing; product delivery, recruiting and training of staff. Along with a 20 - year exposure as a theatre director, event management and consultation.

Gester Kelada is a pure blooded Egyptian who graduated with a degree in Theater and Décor and has a post graduate degree in Theater Science from the Academy of Arts in Egypt. As an entrepreneur, he runs nine business worldwide including Rejeem Bela Rejeem the distributor of Cambridge Weight Plan products in Jordan. As owner, he nurtured these business strategies from start-up to sucess & stabillity through effective business planning, creative sales techniques and advanced marketing. He enjoys a high degree of personal integrity and is known for a contagious passion for excellence. He has pure talent in issue resolution, and have a wide capacity in offering motivational leadership. Through possessing outstanding communication and persuasive negotiation skills he is able to build excellent customer and business relationships.



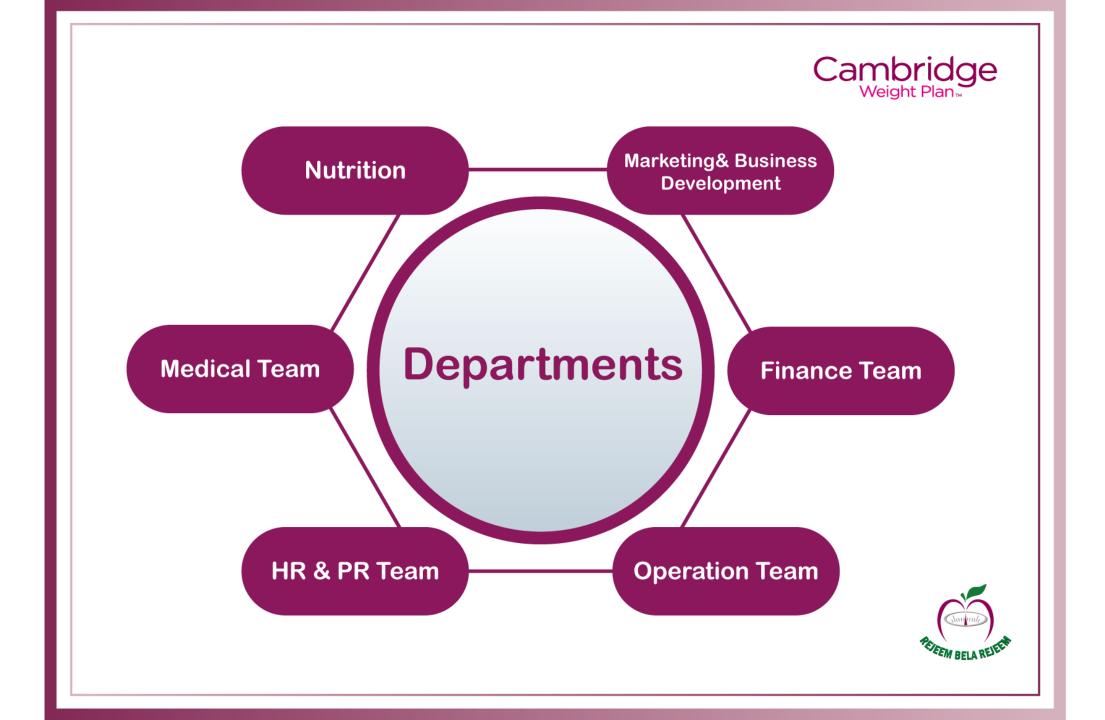




The distributor of Cambridge Weight Plan in Jordan, is a flexible, results-orientated and highly competent with combined technical and management background gained over 15 years of commercial experience in various industries. Resourceful, hardworking and consistent in delivery, combined with an enthusiastic eye for detail. A capable leader and team player with the capacity to motivate, support and effectively liaise with colleagues.

A demonstrated proficiency of solid crisis resolution. Obtained his Master's degree in Electrical and Electronics Engineering from Imperial College for Science Technology and Medicine in 2001. He obtained his MBA from the University of Leicester in 2014. During his previous career, Murad was designated as an inventor (Patent No.2311 – 08250263.4) and managed the delivery of a number of projects worth over 40\$m through a multinational team geographically spread across 5 countries.





## Cambridge Weight Plan M





## **Clients Success Stories**



































# Our Local Locations

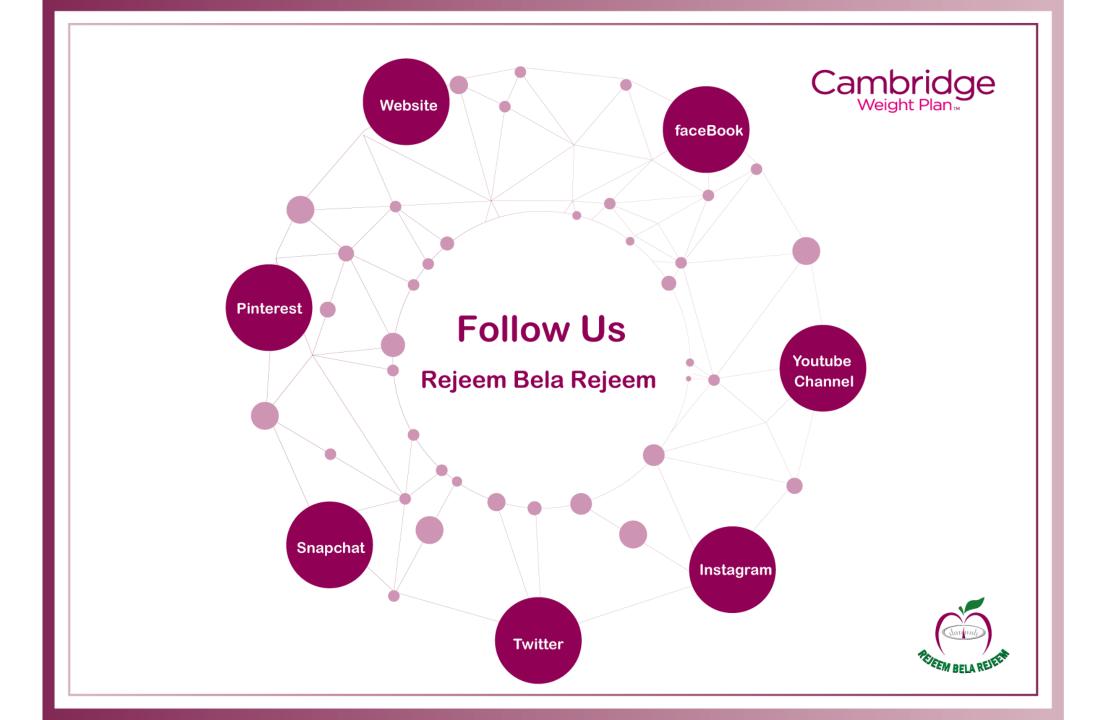




## **International Locations**







### Certificates





#### Certificate of Approval

This is to certify that the Food Safety Management System of:

#### Cambridge Weight Plan Ltd Stafford House, Brakery Road, Corby, NN17 5LU, United Kingdom

has been assessed by LRQA and complies with the requirements of: FSSC 22000 Food Safety v4.1 Food Products and Ingredients

Certification scheme for food safety systems including: ISO 22000:2005, ISO/TS 22002-1:2009 and additional FSSC 22000 requirements

This certificate is provided on the basis of the FSSC 22000 certification scheme version 4.1, published January 2017. The certification system consists of a minimum annual audit of the food safety management system and a minimum annual verification of the FRP elements and additional requirements is simulated in the scheme and SDXTS 22002-1:2003.

David Denix

David Derrick - Area Operations Manager UK & Ireland Issued by: Lloyd's Register Quality Assurance Limited

Current issue date: 13 June 2018 Initial date of certification:

Approval number(s): FSSC 22000 - 0008728

13 April 2015

#### The certificate is applicable for:

The development and manufacture of weight management and sports nutrition food products in powder format within sachets and plastic tubs and bar formats within foil laminates. The storage and distribution of the company produced ambient weight management food products included within the audited food safety management. system and part of the same legal entity.





Expiry date: 13 April 2021

Certificate identity number: 10093111











Al-Sweifieh - Al Wakalat St. **06 585 1212** 







www.RejeemBelaRejeem.com



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## Thank You

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